



BARÇA
FOUNDATION

No **child** offside

FUNDACIÓ BARÇA

OUR MISSION

Support vulnerable children through sport and play in order to help build a more inclusive and egalitarian society



OUR REACH | 2019/20



OVER

1.5

BENEFICIARIES

M



51

COUNTRIES



13.9M

INCOME

0.7% CLUB
0.5% PLAYERS

85%
INVESTED IN
SOCIAL MISSION



5.4M

FOLLOWERS ON
SOCIAL MEDIA

WHAT DO WE DO?



PREVENTION OF VIOLENCE

- Against Bullying
- Against Youth Violence



PROMOTION OF SOCIAL INCLUSION

- For Pediatric Wellbeing
- For Refugees and Migrants
- Against Social Exclusion
- For Diversity



ACCES TO EDUCATION

- *Masia Solidària*

All our programs work on **gender equality** and **healthy habits**

S4D | SPORT FOR DEVELOPMENT

Barça Foundation understands **sport as tool to support children and young people** in their social and personal development. **Sport, physical activity and play are used as a mean** to prevent violence, to strengthen education, and secure social inclusion for everyone within their communities.



1 NO
POVERTY



3 GOOD HEALTH
AND WELL-BEING



4 QUALITY
EDUCATION



5 GENDER
EQUALITY



9 SDG's

We actively **contribute to the 2030 Agenda for Sustainable Development** using sport as **a tool** for the prevention of violence, social inclusion and access to education.



8 DECENT WORK
AND ECONOMIC
GROWTH



10 REDUCE
INEQUALITIES



11 SUSTAINABLE
CITIES AND
COMMUNITIES



16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS

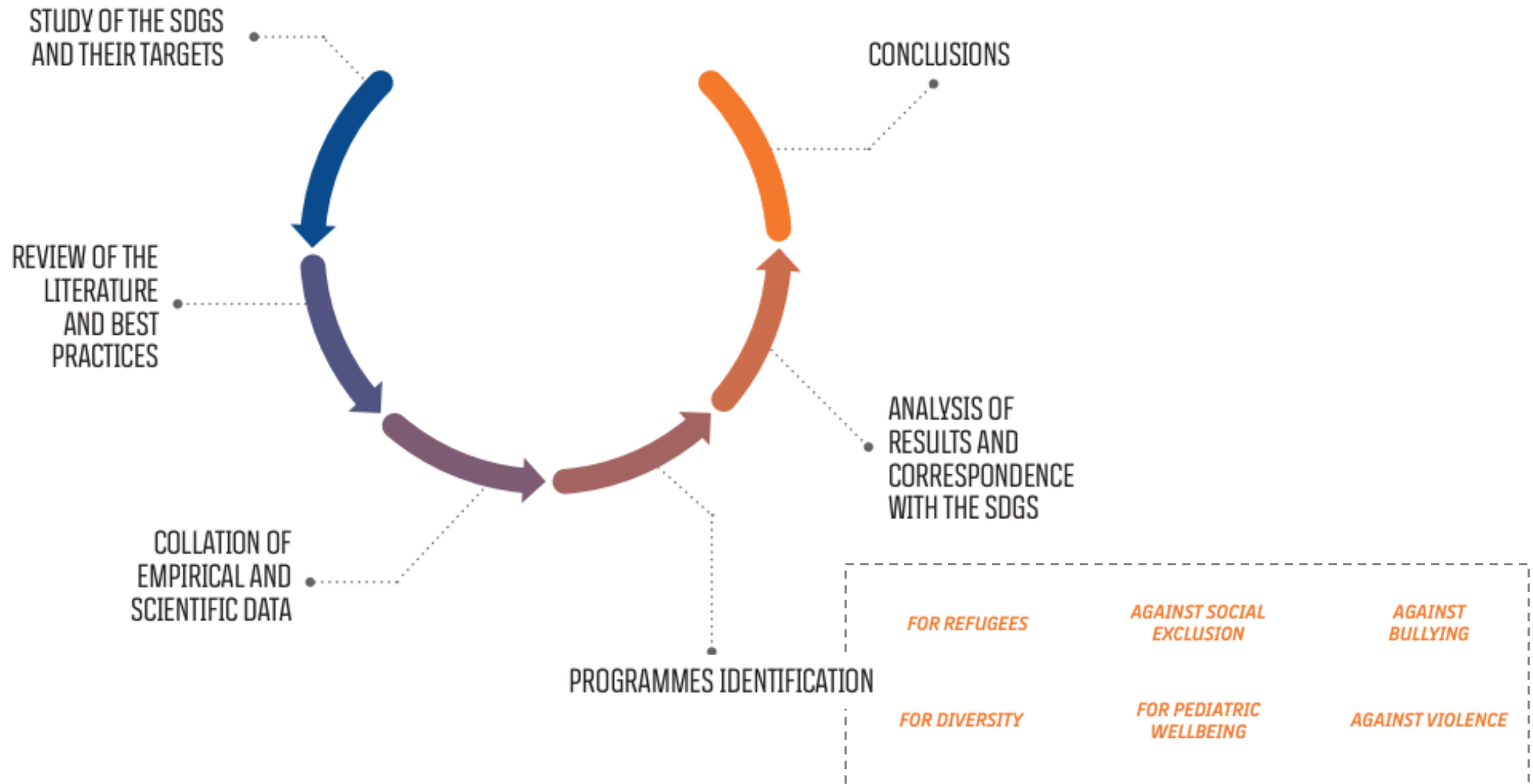


17 PARTNERSHIPS
FOR THE GOALS



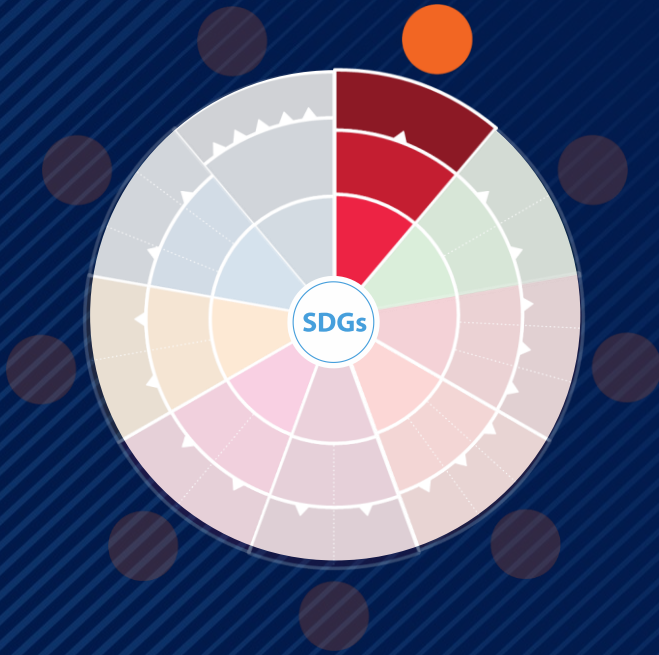
ELABORATION OF THE ARTICLE

The methodology used to create the article **Winning in Development: Sport and the 2030 Agenda** is presented below

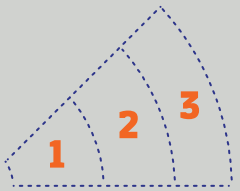


BARÇA FOUNDATION'S CONTRIBUTION TO THE SDGs





LIFE SKILLS



1st ring
SDGs

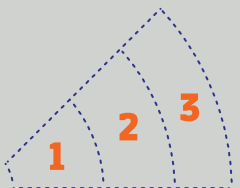
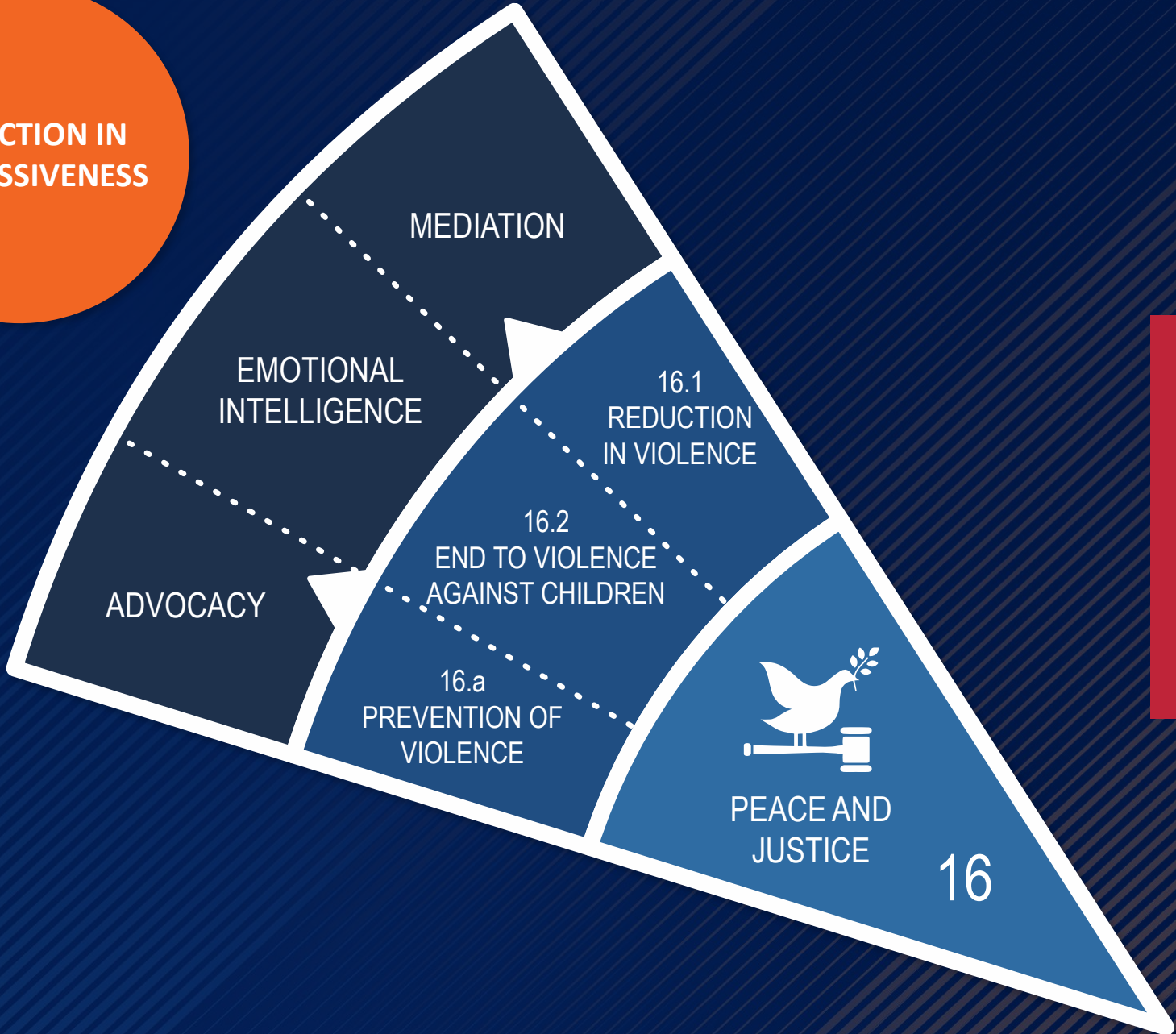
2nd ring
Goals

3rd ring
Actions by the Foundation that contribute to the SDGs



External circles
Areas of the Foundation's impact

REDUCTION IN AGGRESSIVENESS



1st ring
SDGs

2nd ring
Goals

3rd ring
Actions by the Foundation that contribute to the SDGs



External circles
Areas of the Foundation's impact

LIFE SKILLS AND REDUCTION IN AGGRESSIVENESS

1 NO
POVERTY



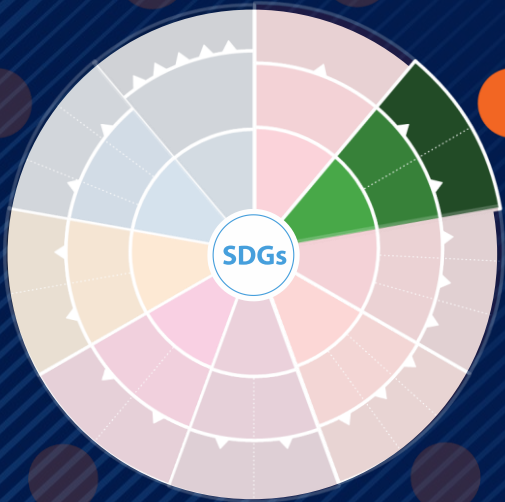
Resilience –
Life Skills

16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS

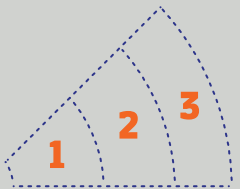


Reduction in
aggressiveness

“I have learned to behave better. I used to be a ‘little devil’ and now I am better.” - Christopher, participant of the program *Against Violence*



PHYSICAL AND MENTAL WELL-BEING



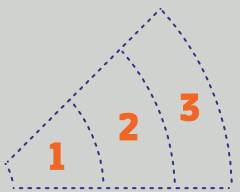
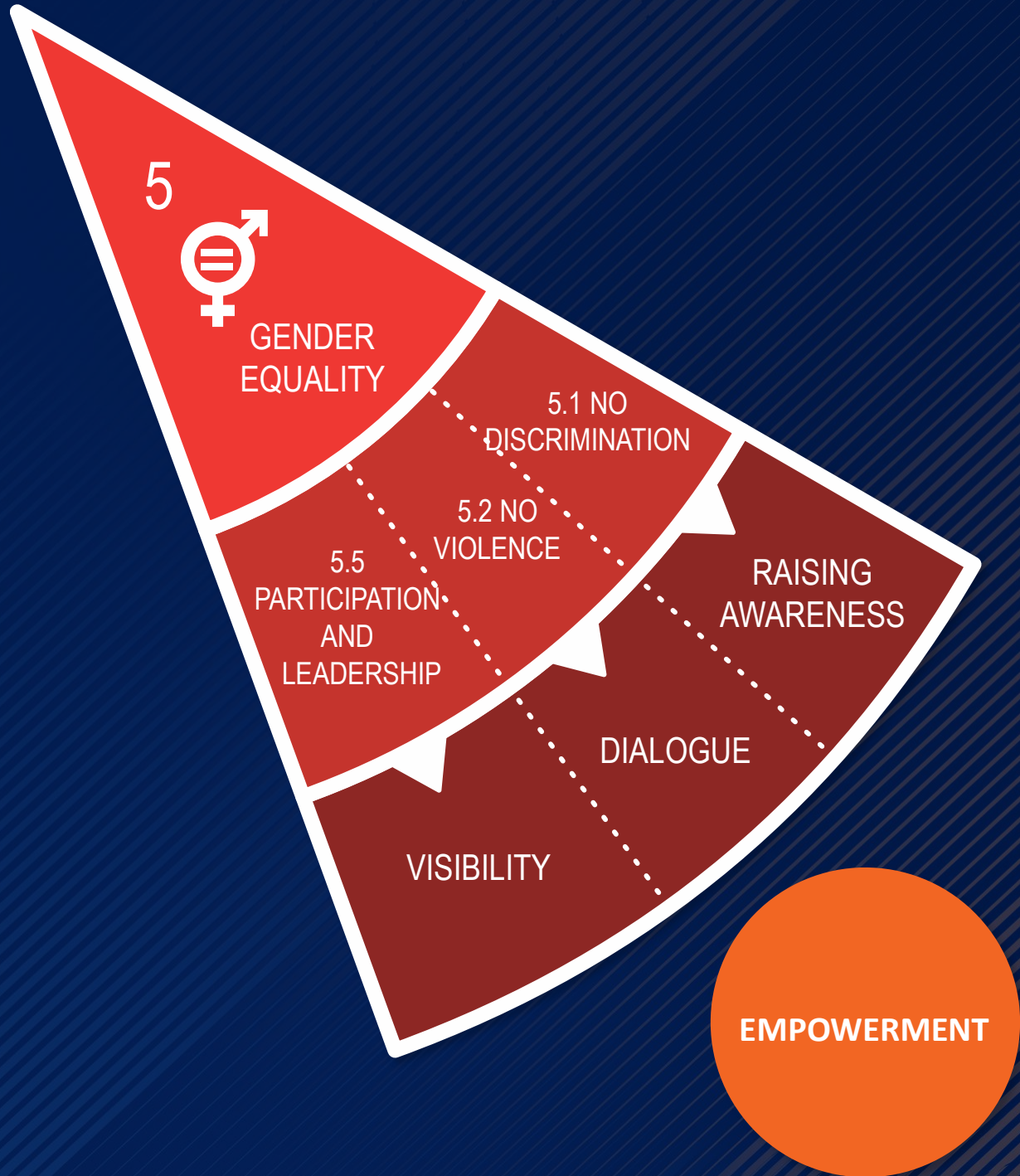
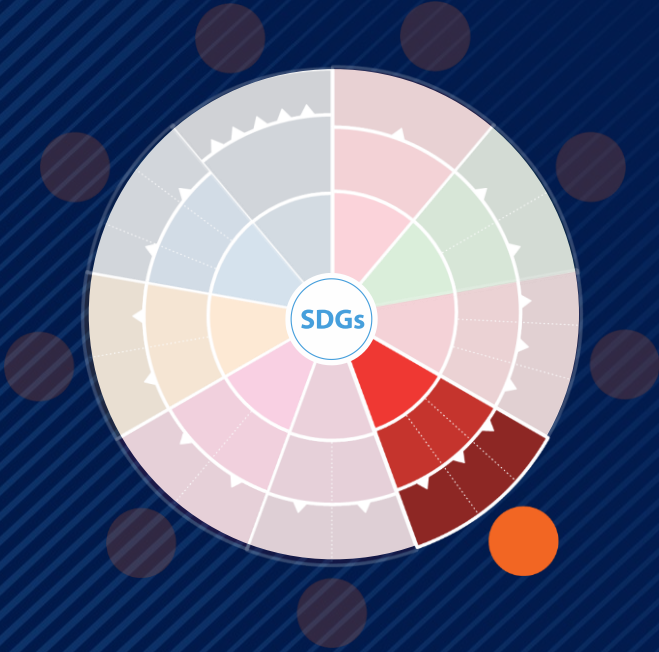
1st ring
SDGs

2nd ring
Goals

3rd ring
Actions by the Foundation that contribute to the SDGs



External circles
Areas of the Foundation's impact



1st ring
SDGs

2nd ring
Goals

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External circles
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EMPOWERMENT

POSITIVE EMOTIONS AND GENDER

3 GOOD HEALTH
AND WELL-BEING



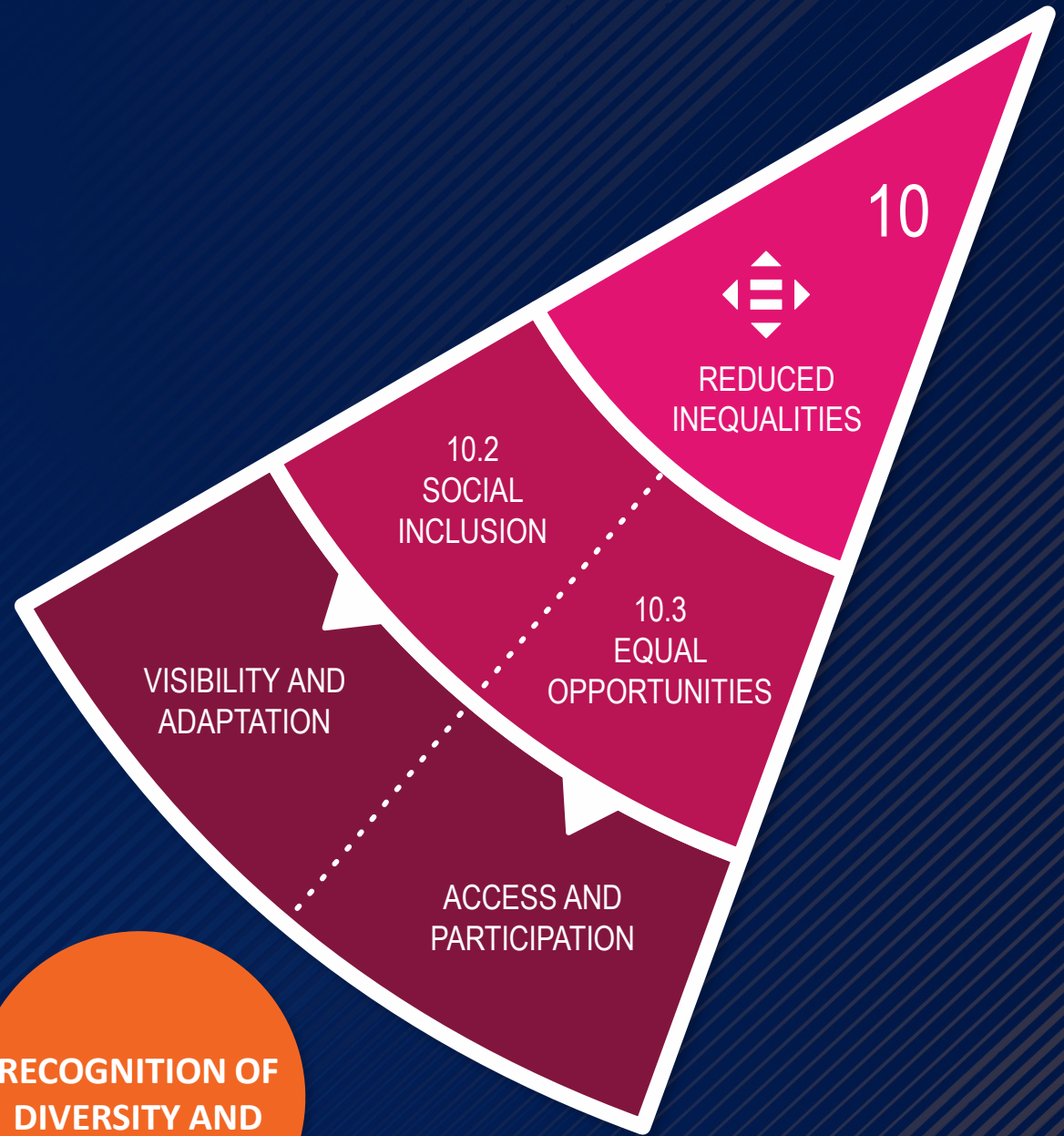
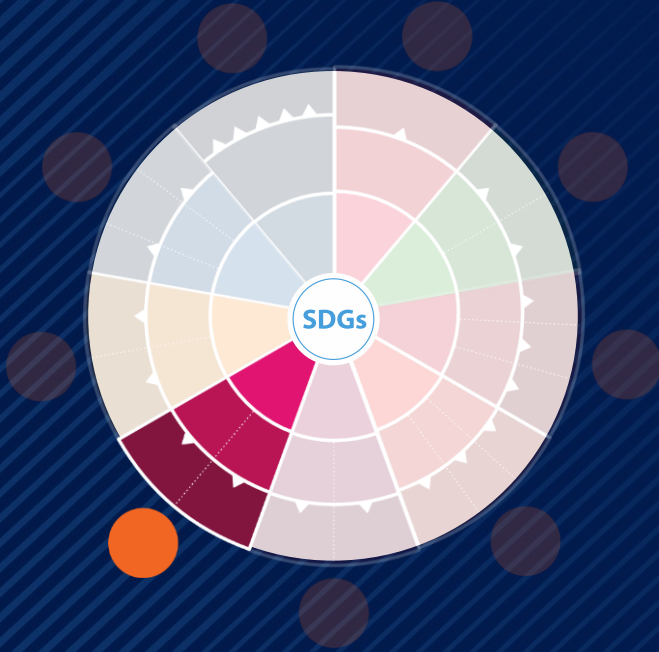
Physical and mental
well-being

5 GENDER
EQUALITY

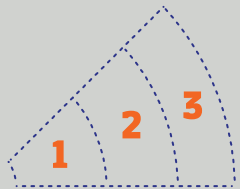


Empowerment

“I want to become a doctor, because I want to save people.”
- Verbina, participant of the program *For Refugees*



RECOGNITION OF DIVERSITY AND CAPACITY



1st ring
SDGs

2nd ring
Goals

3rd ring
Actions by the Foundation that contribute to the SDGs



External circles
Areas of the Foundation's impact

EQUAL OPPORTUNITIES

10 REDUCED
INEQUALITIES

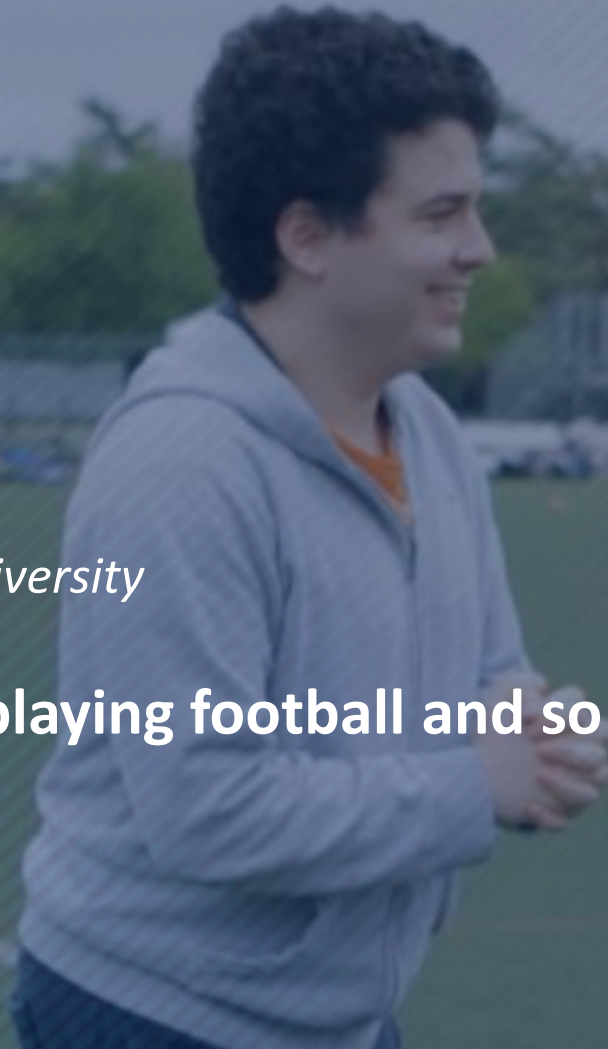


Equal opportunities

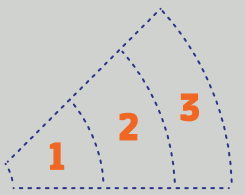
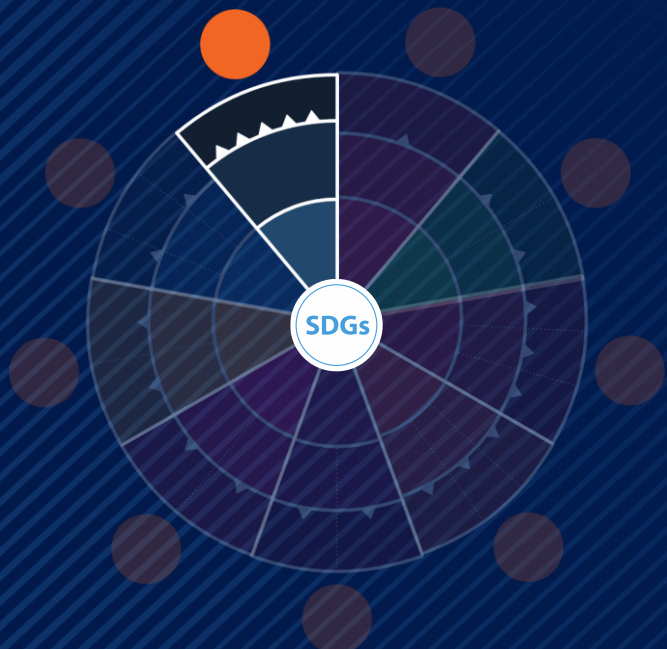
Stephan, participant of the program For Diversity

“I am overjoyed when I see him playing football and so well integrated and communicating with the others.”

- Stephan's father



**SHARED
RESPONSIBILITY**



1st ring
SDGs

2nd ring
Goals

3rd ring
Actions by the Foundation that contribute to the SDGs



External circles
Areas of the Foundation's impact

PARTNERSHIPS

17 PARTNERSHIPS
FOR THE GOALS



Shared responsibility

 unicef 

PARTNERSHIPS

17 PARTNERSHIPS
FOR THE GOALS



Shared responsibility

 unicef  UEFA
FOUNDATIONTM
for children

PARTNERSHIPS

17 PARTNERSHIPS
FOR THE GOALS



Shared responsibility

unicef 

UEFA
FOUNDATION™
for children


INTERNATIONAL
OLYMPIC
COMMITTEE

PARTNERSHIPS

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FOR THE GOALS



Shared responsibility



PARTNERSHIPS

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FOR THE GOALS



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unicef 

UEFA
FOUNDATION
for children


INTERNATIONAL
OLYMPIC
COMMITTEE


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PARTNERSHIPS

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Shared responsibility



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Shared responsibility



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Shared responsibility





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