



Scort

**ANNUAL REPORT
2023**





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FOREWORDS



BOARD

Since the Scort Foundation was established, we have made it our mission to use sport to improve the lives of young people affected by the most difficult circumstances, such as armed conflict, displacement, abuse or marginalisation.

When implementing our projects with the Football Club Social Alliance (FCSA), we pay particular attention to ensuring that our commitment has a lasting impact. I am therefore very pleased to see in this respect the considerable success we achieved with our follow-up projects in Rwanda and Tanzania last year:

Even five years after our education, a large number of Young Coaches and Peers are utilising the coaching and leadership skills they had acquired and provide entertaining and educational sports activities for over 11,000 children in their communities or refugee camps. In doing so, they create moments of meaningful activity and bring a sense of structure and security to the children's everyday lives, which are often marked by danger.

I am also delighted to look back on the lasting success of our disability football programme. In 2023, we celebrated the 15th anniversary of the

Special Youth Camp! I am very pleased that we are still able to provide children and young people with a disability from various European countries the opportunity to take part in this sport and leisure camp, which is tailored to their needs.

This sustainable project work would not have been possible without our long-standing collaboration with the FCSA. I would like to thank the clubs for their continued commitment and all our partner and funding organisations for the trust they have placed in us over many years. On behalf of the foundation board, I would also like to express my sincere thanks to the Scort team for their continued commitment.

Gigi Oeri
President

MANAGEMENT

For more than 15 years, the Scort Foundation has been organising its activities under the guiding principle: 'Global challenges – global action'. With the aim of jointly addressing challenges, our project work combines the commitment of football clubs with international development.

In 2023, this guiding principle has become even more important to us. Thanks to the joint advocacy work of Scort, the UN Refugee Agency (UNHCR) and the Olympic Refugee Foundation, over 140 governmental and non-governmental organisations from various sectors announced their commitment to the 'Joint Sport Pledge' at the Global Refugee Forum in December 2023. Together, they aim to tackle the global refugee crisis and improve the lives of refugees and host communities through sport.

This made clear that by joining forces, we were able to enrich the lives of young people through sport not only at a project level, but also through our global advocacy partnerships.

Thus, we would like to thank all of our partner organisations and the entire Scort team for their valuable support and trusting co-operation.

We are delighted that our joint commitment has brought young people new perspectives, some normality, fun, exercise, and promoted positive interactions.

Now, we are looking forward to continuing our collective efforts with partners in order to contribute to more sport, education and peaceful coexistence.

This annual report comes in a refreshed design, which you can also discover on our new website at www.scort.org.

Julia Lambrecht and Tanya Rütli
Co-CEOs

SCORT FOUNDATION



The Scort Foundation, founded in 2007, is a politically and religiously independent non-profit organisation based in Switzerland. The foundation's purpose is to promote and organise sport and play-based activities that foster education, development, and peace.

As an actor in the 'sport for development movement', Scort harnesses the positive power of sport to tackle social challenges and support efforts to ensure that young people living in vulnerable situations thrive through sport and contribute to peace in their communities.

Scort values close co-operation and exchange with local and international non-governmental and governmental organisations, aiming to create partnerships to positively impact the following three key areas:

- Peacebuilding and education in forced displacement and crisis regions
- Inclusion and education for people with disabilities
- Child protection in sports

Scort's project and advocacy activities build a bridge between sports and international development work and engage partner organisations from both sectors to contribute with their expert knowledge and experience. While professional clubs of the Football Clubs Social Alliance provide football coaching and leadership skills, UN agencies and NGOs share deep local expertise as well as humanitarian and development know-how and networks. As a result, young people involved in the programmes benefit from a wide range of shared knowledge that help them overcome their challenges.

The Scort team is comprised of experts in sport, economic, social and political sciences, as well as evaluation. They manage all advocacy and project work, including project design, developing project concepts and fundraising. Moreover, they share knowledge through workshops and conferences, leveraging their expertise to raise awareness, foster exchange and provide guidance to various stakeholders within and beyond the field of sport for development.

PARTNERSHIPS



GLOBAL PARTNERSHIPS



“UNHCR’s partnership with the Sport Foundation has demonstrated how sport and humanitarian organisations can work seamlessly together to achieve mutual goals. The young coach programme delivered by the Football Club Social Alliance provides opportunities for some of the most disadvantaged young people in the world to enhance their skills as football coaches and community leaders, at the same time integrating a deeper understanding of humanitarian action that promotes inclusion, social cohesion and health and wellbeing.”

DOMINIQUE HYDE,
DIRECTOR OF THE DIVISION OF EXTERNAL RELATIONS, UNHCR

SELECTED PARTNERS AND SUPPORTERS FROM 2023





FOOTBALL CLUB SOCIAL ALLIANCE



WHAT IS THE ALLIANCE?

The Football Club Social Alliance (FCSA) is a network of socially engaged European football clubs. Initiated by Scort in 2007, the FCSA currently includes the following permanent partner clubs: FC Basel 1893, SV Werder Bremen, Bayer 04 Leverkusen, FK Austria Wien, FC Schalke 04, and 1. FSV Mainz 05.

The main activity of the FCSA is associated with the delivery of grassroots coach educations with a social focus. The educations strengthen the coaching and leadership capacities of young adults, providing them with the skills and know-how to positively influence the lives of children and address locally relevant topics through football.

PROJECTS



YOUNG COACH EDUCATION

The Young Coach Education aims to empower committed young adults (Young Coaches) to become role models and grassroots football coaches in communities affected by displacement, violence, or other crises.

During the education, participants learn how they can use football and sports to create safe, inclusive and educational spaces for vulnerable children: Through educational games they can address locally relevant topics such as social cohesion, peaceful coexistence or child protection in a playful and accessible manner.

Additionally, Young Coaches learn how sports can build a child's confidence, improve their interpersonal skills and enhance their general well-being - making them much more than just football coaches: They become persons of trust as well as proactive community leaders, putting them in a position to positively influence lives beyond the pitch.

DISABILITY FOOTBALL

The Disability Football programme promotes sport-based activities for children and youth with disabilities, with a focus on participation, personal development, and inclusion. The programme is comprised of two core elements: the Tandem Young Coach Education and the Special Youth Camp.

The Tandem Young Coach Education is a unique programme for young people with and without disabilities where one person with a disability and one person without a disability build a so-called "Tandem". Working together, they become coaches in disability football.

The Special Youth Camp is a football and leisure camp for children and youth with disabilities from across Europe. For one week, they get to enjoy specifically tailored football trainings as well as a diverse leisure programme. The camp fosters the participants' self-awareness, promotes self-confidence and independence, and gives them the chance to make friends across borders.

AMBASSADORS



"Taking our social responsibility beyond the pitch is crucial for us at FC Basel 1893. Football is much more than competition or sport. Together with the Football Club Social Alliance we can teach young people in conflict and crisis regions social values through football and promote tolerance, inclusion, and social integration. We are proud to be part of this great initiative."

URSULA REY-KRAYER, FC BASEL 1893

"Bayer 04 Leverkusen's social responsibility is as important as the daily business of the Bundesliga. The development of young people through a sustainable collaboration with the Football Club Social Alliance is a heartfelt task, which brings great engagement and joy. The experience of participating in team sports makes us stronger as we work for, and rely on, others. This sense of belonging should be fostered in all social classes and regions of the world. The Football Club Social Alliance is such a team, supporting one another in its social engagement."



RUDI VÖLLER, BAYER 04 LEVERKUSEN

"Football is more than just a 'sport', it is about great art, passion, respect and tolerance! Everybody should have the chance to learn these values, no matter where they live and irrespective of past experiences. The Football Club Social Alliance offers children and youths all over the world the possibility to learn and live through sport. Just like music, sport and team spirit can further tolerance!"

JAN DELAY, SV WERDER BREMEN



"The concept of the Football Club Social Alliance is a fantastic way to join forces and support people in difficult circumstances. We do have it really, really good here. That's why I think we - especially us as professional football clubs - should give something back. FC Schalke 04 is happy to be part of this Alliance and I am proud to be ambassador of the FCSA for FC Schalke 04."

MARTIN MAX, FC SCHALKE 04



"Football is a game of the head, heart, and gut. You need to have a broad vision, support your team with passion, and often act intuitively. The Football Club Social Alliance helps children and young people worldwide to develop precisely these skills: playing football with openness, an international perspective and heart and soul."

THOMAS STIPSITS, FK AUSTRIA WIEN

"Football bears a great responsibility in society. Embracing this responsibility has been an integral part of the philosophy of 1. FSV Mainz 05 for many years. The Football Club Social Alliance makes it possible for us to fulfil this commitment on a global level. Being able to familiarise children and adolescents from all over the world with the values of team spirit, tolerance, mutual respect and joy through the power of football is great. We are proud to be part of this initiative."

NIKO BUNGERT, 1. FSV MAINZ 05



UKRAINE RESPONSE



PROJECT OVERVIEW

Up until 2023, the war in Ukraine has led to the displacement of approximately one-third of the country's total population – across international borders as well as internally. Almost half of them are children in need of protection. Being torn out of familiar structures, schools, day care centers and other support networks, as well as being separated from loved ones at such a young age, often leaves them lost in dealing with their situation.

Additionally, especially children and adolescents become disproportionately vulnerable to human trafficking as well as sexual exploitation and abuse when on the move. Having safe and inclusive spaces where children can play, meet new friends, and relieve stress is thus essential. For this reason, the Football Club Social Alliance teamed up with the UN Refugee Agency (UNHCR), local implementing partners Association Sport for All Suceava and Legia Foundation, as well as further local partner organisations, to implement a Young Coach Education in response to the war in Ukraine.

Over the course of three modules – two on-site in Romania and Poland and one online – 35

committed young adults from Ukraine, Poland, Romania, and Moldova got equipped with pedagogical tools to use sports in their work with children affected by the war. They learnt how to provide structured and educational football activities as well as psycho-social support when needed. Through their activities the Young Coaches can now build spaces where children can feel safe and create new friendships while being away from their homes and familiar structures.



35 Young Coaches



71% Females



1:2 Multiplier Effect



52 Peer Young Coaches



> 3,400 Benefitting Children

MY STORY - ADRIAN

The arrival of refugees into Moldova prompted Adrian to appreciate how sport could be an effective tool to help people cope with stress. He believes that focusing on something beloved, such as sports, makes a significant difference. He now implements football tournaments for both Moldovans and refugees from different nationalities.

"I am Adrian, originally from Moldova. When faced with the influx of Ukrainian refugees, I wanted to take action. Inspired by the idea of fostering unity and bringing people from different nationalities together, I organised a football tournament, the 'Unity Cup'. It was a resounding success. This achievement marked the beginning of my organisation, which was joined by my collaborator, Igor, a fellow Young Coach who loves football and has personal experience as a Ukrainian refugee.

We organise camps for children from different backgrounds with professional coaches delivering football trainings, as well as sessions with psychologists. I believe that sport can really help to cope with stress, as it allows you to change your focus. Of course, you cannot forget what is happening, but you can change your focus on what you love,

like sports. And sport unites people.

The Young Coach Education benefits me a lot because of our focus on mental health and psycho-social support. Here, I can acquire more information on the topic and add more exercises that support mental health in our future programmes. Additionally, I find it very beneficial to have people from different nationalities and backgrounds because we share a lot of different experiences and perspectives.

My main goal is to open our own football academy and offer free trainings to refugee children. Igor's passion and our mutual support fuel our drive to achieve bigger goals."



ECUADOR



PROJECT OVERVIEW






Once a safe haven in South America, over the past few years Ecuador has become an important export hub in the global drug trade. Combined with the economic aftermath of the Covid-19 pandemic, the country has spiralled into a wave of violence: kidnappings, robberies, recruitment of children and youth into criminal groups, as well as increasing homicide rates continue to impact the lives of millions of people on a daily basis.

While historically Ecuador has showed great solidarity with refugees and migrants, the current security and economic situation threatens to change this: entering into Ecuador has become more difficult and most of the 560,000 refugees and migrants within the country – the majority coming from Colombia and Venezuela – depend on the support of institutions such as the UN Refugee Agency (UNHCR).

In light of these circumstances, the Football Club Social Alliance has teamed up with UNHCR and local implementing organisation FUDELA (Fundación de las Américas para el Desarrollo) to educate 45 committed young adults to become grassroots football coaches and community leaders. Through the education, they not only

learn how to provide structured and safe sports activities for children in their communities, but also how to use football to promote resilience and foster inclusion.

Coming from 10 provinces and over 20 different organisations, the Young Coaches' activities provide a safe and inclusive space to hundreds of children from vulnerable communities across the country, including children from the host, refugee, and migrant population.

-  **45 Young Coaches**
-  **36% Females**
-  **1:2 Multiplier Effect**
-  **60 Peer Young Coaches**
-  **> 2,800 Benefitting Children**

MY STORY - ADRIANA

Adriana lives in Esmeraldas, a city that has evolved as one of Ecuador's key drug trafficking hubs and thus experienced a considerably worsening security situation over the past years. Her goal is to establish a secure environment for children through sport and to provide them with a sense of belonging. She aspires to be a coach who serves as a role model and mentor for the children.

"I am Adriana from Ecuador. My childhood was quite normal, I often played with my nephews in the backyard of our house. I have a passion for football and basketball but unfortunately, I experienced an injury that prevented me from continuing doing sports."

As I grew up, things changed significantly in my community. For the past years, we have been facing more and more security challenges, especially with criminal groups and armed robberies. Once, during an activity with the children, a group with guns appeared. Fortunately, nobody was injured but the fear struck us deeply.

Living in a place marked by insecurity and violence, I see sport as an opportunity to make a

positive impact. Engaging children in sports activities provides them with a safe space to play and meet friends. My aspiration is to be a coach and a teacher for these children, who can serve them as a role model and mentor.

The children love participating in my activities, however, once a child asked me if I can do new activities and new methodologies, because they are tired of doing the same games. When I heard about the Young Coach Education, I immediately wanted to participate. I am very excited that I can now go back to my community and share all the new exercises that I have learned. Being able to provide the children with a new experience now, is my greatest motivation."



FOLLOW-UP TANZANIA



PROJECT OVERVIEW

Tanzania is one of the poorest nations in the world, with around 60% of children not making it through secondary school. Furthermore, the health sector continues to be confronted with challenges such as HIV/AIDS, Malaria and alcohol abuse, often resulting from poverty and poor education.

However, in recent years Tanzania has shown significant economic growth and placed an increasing emphasis on improving education and health services across the country, leading to the achievement of near-universal access to primary education. In addition, there is a great potential within the country: Tanzania is extremely young, with 45% of its population aged 15 and below.

Based on these existing challenges and the immense potential of the younger population, Scort and The Football Club Social Alliance (FCSA) delivered a Young Coach Education in Tanzania in 2019, educating 41 young adults to become community leaders and grassroots football coaches. In 2023, the FCSA and Scort returned to Tanzania to assess the impact of the initial education and to conduct a Follow-up Education in collaboration with the Shining Sports Organization – an organisation founded and developed by a Young Coach himself.

27 Young Coaches and 13 Peer Young Coaches took part in the 4-day refresher training in Dar es Salaam. The training not only recapped topics such as educational games or training for children with disabilities discussed in 2019, but also included new topics such as Child Online Protection and Communication with Parents – providing a good basis for both Young Coaches and Peer Young Coaches to build on.



41 Young Coaches (from 2019)



73% are still active



1:6 Multiplier Effect



241 Peer Young Coaches



> 5,700 Benefitting Children

MY STORY - CLARA

Working as a teacher at a local primary school in Dar es Salaam, Clara delivers sports sessions for all students. She does not only teach them football or sports but also conveys valuable life skills to the children.

“I am the only teacher in my school that teaches sport because the rest do not really have an interest in it. I train both boys and girls. I encourage the girls to play and tell them that they can do even better than the boys. Although my school doesn’t have much equipment, I find ways to run training sessions. But at the end of the day, it makes me proud to see the kids succeed, and know that I have contributed to their success. The kids often come to me and say, ‘I want to be like you’. I tell them, ‘You can be more than me, and you should aim to be more than me. Because this is me and, you are you’. I encourage them to do, and be, better.

So the kids gain a lot of benefits from my training sessions because I don’t only teach football or sports – I shape the kids. I like the kids to behave well. I like the kids to be role models. I sometimes get a call from the parents telling me that their child has changed because of my input.

I am happy to get this feedback. The Young Coach Education impacted my coaching behaviour a lot. We learnt a lot of things about how to deal with kids and how to deal with ourselves.

And this Follow-up Education helped me even more. Coaching might seem like something small, but for us [Young Coaches] it is the most important thing.

The greatest thing that I learnt here was captured in one sentence when the instructor said: ‘We need coaches that teach the children how to use their brain, not just their power.’ I really liked this information. Being part of this education was the best gift I could receive.”



FOLLOW-UP RWANDA




PROJECT OVERVIEW


Due to ongoing instability and conflicts in Central Africa, Rwanda has been a destination for refugees for many years, particularly from the Democratic Republic of Congo and Burundi. Currently, the country hosts over 135,000 refugees – 50% of whom are children and youth – predominantly accommodated in refugee camps.


Due to the lack of structured and sports-based activities for these children within the camps, in 2017/18 Scort and the Football Club Social Alliance (FCSA) worked hand in hand with the UN Refugee Agency (UNHCR) to train 85 Young Coaches – all of them refugees themselves. They were equipped with the skills to deliver structured, safe, and inclusive activities on the sports pitches within, and around, the five UNHCR-run refugee camps across the country.


Five years on, in 2023, Scort and the FCSA returned to Rwanda to deliver a Follow-up Education in collaboration with UNHCR, Plan International and Save the Children. In total, 80 participants benefitted from the refresher course, including 21 Young Coaches from the initial training and 58 of the Peer Young Coaches that they had trained. Amongst other topics, the Follow-up Education


focused on strengthening the participants' knowledge in working with children with disabilities, as well as how to include educational messages within their activities. Applying the knowledge in festivals with children from the nearby refugee camps further enhanced their confidence in being able to provide safe, inclusive, and educational spaces and using football to convey a sense of hope and normalcy within the given circumstances.

-  **85 Young Coaches (from 2017/2018)**

-  **25% are still active**

-  **1:3 Multiplier Effect**

-  **214 Peer Young Coaches**

-  **> 6,400 Benefitting Children**

MY STORY - ASTERE

Growing up during the political crisis in Burundi, Astere found support through football which greatly helped him cope with the challenging circumstances. He fled to Rwanda when the conflict in Burundi escalated. In the refugee camp, he soon began to actively coach once again.

“As a child, I loved playing football. It helped me a lot. Even though my parents didn’t like it, I joined a football academy in Burundi and became a coach. Then in 2015, the political conflict got very difficult, so I fled to Rwanda.”

After being in the refugee camp for six months, I became a sport facilitator. I like to say that sport is peace, sport is belonging, sport is powerful. The children here are facing the same difficult situations I experienced in my childhood. So, they need hope and resilience. For that purpose, we organise training sessions and tournaments.

For me, the Young Coach Education has given us tools to transform our community. We’ve noticed that the community increasingly recognises the importance of sport because they have been encouraging their children to join our activities. We’ve also seen instances of child abuse and

social isolation decrease. Personally, thanks to the Young Coach certificate, my experience and knowledge about child protection, I got a job as a daycare manager in the camp.

I enjoyed having a refresher about the Young Coach Education methodology. We have also learnt additional skills, such as how to include children with disabilities in our activities. I loved how we worked with the instructors, and how we collaborated with Peer Young Coaches – learning from each other. We are persons of trust for the children, and they are the future coaches and leaders of tomorrow.”



DISABILITY FOOTBALL



PROJECT OVERVIEW

TANDEM YOUNG COACH EDUCATION

Supported by the DFL Stiftung and the DFB-Stiftung Sepp Herberger, the Tandem Young Coach Education 2023 took place in Hennef, Germany. 24 participants, with and without a disability, were selected from the disability football teams of the Football Club Social Alliance (FCSA) as well as the German regional associations. In so-called "Tandems" – comprised each of one person with and one person without a disability – programme participants were educated to become coaches in disability football.

Throughout the education, the Young Coaches (participants with a disability) learnt step by step to take on more responsibility in planning and leading activities. Based on their needs, the Young Coaches were continuously supported by their Tandem Partners (participants without a disability), who – at the same time – gained practical experience in the area of inclusion.

SPECIAL YOUTH CAMP

In 2023, the Special Youth Camp brought together a total of seven different groups and over 50 children and youth with a disability: four from the FCSA partner clubs, one from guest club Manchester United, and two groups of Ukrainian refugees – one from Swiss Deaf Sport and one from League of Tolerance from within Ukraine itself. As a result, not only multiple nations but also various languages were represented at this year's camp.

Throughout the week, the participants took part in specifically tailored football trainings – provided by FCSA-Instructors and some of the Tandems previously educated – enjoyed a stadium tour at FC Basel 1893, and were able to challenge themselves in the climbing forest.

Once again, the camp demonstrated how football unites people.

OUR STORY - FINJA AND THOMAS

Finja and Thomas, a dynamic duo from Germany, share a passion for football and desire to make a difference. This led them to participate in the Tandem Young Coach Education in 2023.

Thomas (Tandem Partner): *"Finja and I are both from SV Eichede in Schleswig-Holstein [Northern Germany]. Despite being a small football club, we are proud to have a team for people with disabilities of over 40 members."*

Finja (Young Coach): *"I play football and would like to become a coach in the future. During the Tandem Young Coach Education, I found it really cool to learn how to plan a training session and prepare it on paper."*

Thomas: *"I didn't attend any coaching training so far. That's why the Tandem Young Coach Education was a perfect opportunity for me to gain more experience and learn things that can be applied in training sessions."*

Finja: *"It was exciting to lead training sessions and even more exciting to do this with new children. It is fun when you do it in a Tandem because you can exchange ideas or divide tasks."*

Thomas: *"We know each other quite well and both know our strengths and weaknesses. This is also why our co-operation fits so perfectly: we complement each other very well. The intense co-operation during the Tandem Young Coach Education has enabled us to grow our bond even stronger and to combine our coaching skills."*

Finja: *"I can only agree with that."*

Thomas: *"We will systematically implement what we have learnt during the Tandem Young Coach Education in our training sessions at SV Eichede. And, of course, Finja will take over more responsibility."*



ACHIEVEMENTS SINCE 2007



> 20 LOCATIONS

where the FCSA has been active

914 CERTIFIED YOUNG COACHES

are positively impacting the lives of the children and youth they work with, as well as the wider communities

3,507 PEER YOUNG COACHES

have been trained by the Young Coaches

> 121,000 CHILDREN

have benefitted from the coach-led activities

313 PARTNERS AND SUPPORTERS

have contributed to the programmes



ADVOCACY



WHY DOES SCORT ADVOCATE FOR SPORT?

Scort believes that sport-based activities – when implemented in a safe and structured manner – are an effective way to contribute to the development of children and youth, as well as benefit the wider community. Such benefits include improving health and well-being, supporting integration efforts, and creating more inclusive societies.

Scort's advocacy efforts have the goal to promote and strengthen the development and delivery of sport-based initiatives around the world, including Scort's own projects. To achieve this goal, the foundation builds strong partnerships with a variety of stakeholders from the sporting world and beyond.

The partnerships are designed to improve programmes, raise awareness, and build a collective evidence base on sport's contribution to wider development goals. Specifically, Scort mobilises organisations around two key thematic areas: sport in the refugee context and online safety in, and through, sports.

SPORT IN THE REFUGEE CONTEXT

For years, the number of people fleeing war, conflict and persecution has been increasing. By mid-2023, UNHCR estimated that 110 million people worldwide had been displaced from their homes. The majority of them are children and youth. In this context, Scort emphasises the important role sport can play in improving the physical and mental well-being of refugees, breaking down cultural barriers, and creating opportunities for more socially cohesive societies within host communities.

ONLINE SAFETY IN AND THROUGH SPORT

While offering children a platform to play, communicate, learn, and socialise, the online environment exposes them to potential risks and harms. In this context, Scort highlights how organisations implementing sports and play-based activities can help create safer online spaces for children. The advocacy efforts also showcase how sport can be an effective tool to educate and raise awareness amongst children and parents about the risks and opportunities of the online world.

ADVOCACY

SPORT IN THE REFUGEE CONTEXT

Since 2021, Scort has been leading the Sport for Refugees Coalition as a co-convenor, together with the UN Refugee Agency (UNHCR) and the Olympic Refugee Foundation (ORF). The Coalition unites stakeholders from various sectors to jointly improve the lives of refugees through sport. As a co-convenor, Scort contributes to the strategic and operational development of the Coalition.

In 2023, the co-convenors organised events to promote the exchange of knowledge and best practice between Coalition members. Additionally, the process of collecting evidence to inform joint communication and advocacy efforts was supported.

A crucial milestone in 2023 for the Coalition was the second edition of the Global Refugee Forum, the world's largest international gathering on refugees, held by UNHCR. Throughout the year, Scort, together with the Coalition co-convenors and a multistakeholder reference group designed and promoted the Joint Pledge on Sport for Inclusion and Protection.

The Pledge, officially announced during the Forum, had mobilised over 140 stakeholders, including governmental and non-governmental organisations, sport-based organisations, private sector and academia. These entities committed to using sport to improve the lives of refugees and host community members for the next four years, until the third Global Refugee Forum in 2027.

Explore the Sport for Refugees Coalition and the Joint Pledge on Sport



COALITION



SPORT PLEDGE

ONLINE SAFETY IN AND THROUGH SPORT

Since the establishment of a strategic partnership in 2020, Scort and the International Telecommunication Union (ITU) have jointly raised awareness about the importance of child online protection measures in sport, and how sport can provide a platform to promote safe online spaces for children.

The partnership has seen Scort present at conferences, and deliver webinars, trainings, and roundtables about the link between child online protection and sport, the challenges that exist, and gaps that need to be addressed.

In 2023, Scort and the ITU officially published recommendations on Child Online Protection in Sport. The recommendations were developed with the support of a working group of experts in sports, international development, and digital safeguarding. They aim to support sports organisations in integrating online safety into their safeguarding policies and frameworks, and providing a safe space for children in, and through, sports.

Additionally, during the past year, Scort contributed to the ITU Council Working Group meeting.

Among digital experts, Scort showcased how the topic of child online protection is being integrated into sport-based activities to raise awareness among coaches and the wider community. A video was released to show the joint initiatives of Scort and the ITU, and to capture testimonies from Young Coaches who learnt how to integrate online safety into their activities.

Explore the recommendations for sport organisations and the video of the joint initiatives for the Young Coaches



RECOMMENDATIONS



VIDEO

MONITORING & EVALUATION



WHY IS MONITORING AND EVALUATION IMPORTANT?

With over 15 years' experience of designing and delivering sport-based initiatives around the world, in collaboration with local and international partners, Scort has accrued a wealth of knowledge in the field of sport for development. Scort assesses the impact of activities through a Monitoring and Evaluation (M&E) system. As a result, M&E forms an integral part of the way Scort operates.

It is through M&E that Scort is able to assess, from different perspectives, the direct and indirect impact of its work on a variety of target groups, including young adults, youth, and children, as well as local and international organisations. This allows Scort, together with its partners, to better understand what type of activities add value, where content needs to be adjusted, and how Scort can best inform decision-makers and support its various target groups.

The M&E specifically involves data collection and analysis of surveys, interviews, informal discussions, and observations. Additionally, in projects, Scort also use more creative forms of data collection such as video-based observations and children's drawings to complement the evaluation process. Learnings that emerge from the M&E are shared with project partners at the earliest opportunity, and thus benefit activities, immediately as well as in the future.

Furthermore, at a project level, in addition to conducting M&E to understand impact, Scort build the capacity of Young Coaches to measure and assess the impact of their own activities. Introductions to M&E are delivered as part of an online and in-person modules.

IMPACT 2023



Through project and advocacy work, Scort harnesses the positive power of sport to contribute to 6 SDGs in particular. Here are some insights from 2023:



SDG 3: GOOD HEALTH & WELL-BEING

Scort, together with the Football Club Social Alliance (FCSA) trained 104 Young Coaches, and thus actively promoted access to sport and play-based activities for children. Furthermore, in collaboration with the International Telecommunication Union (ITU), Scort published recommendations that help sports organisations promote safe online spaces for children – thus protecting their health and well-being.



SDG 4: QUALITY EDUCATION

Scort and the FCSA invest in quality coaching and life skills education. By combining football coaching with life and soft skills, coaches learn how to address locally relevant issues through sport. For example, the Ukraine Response project trained Young Coaches in psychological first aid and trauma sensitive pedagogy to support themselves, as well as the children they work with.



SDG 5: GENDER EQUALITY

Scort and the FCSA empower young women to become coaches and leaders within their communities. In 2023, 49% of new Young Coaches trained were female and are role models for girls. Furthermore, 95% of Young Coaches trained in 2023 (male and female) provide activities for both girls and boys – thus helping to promote equal opportunities to sport and play.



SDG 10: REDUCED INEQUALITIES

Scort increases the opportunities available to children and young people from marginalised groups i.e. persons with disabilities and refugees. Firstly, Scort and the FCSA trained 24 young adults (50% with a disability) to become coaches in disability football. Secondly, in the two projects – Ukraine Response and Ecuador – the Young Coaches were trained to offer activities for displaced children as well as for children with a disability.



SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS

Scort uses sport as a tool to promote peace and social cohesion in communities around the world. For example, in Ecuador, 53% of Young Coaches being trained provide activities for both refugees and host community members to interact together. Furthermore, during the education, Young Coaches have learnt about how to empower women and prevent Gender-Based Violence – with the view to creating more peaceful societies for all.



SDG 17: PARTNERSHIPS FOR THE GOALS

Through Scort's role as Co-convenor of the Sport for Refugees Coalition, alongside UNHCR and the Olympic Refugee Foundation, in 2023 the Coalition brought together over 140 entities (incl. governmental and non-governmental organisations, sport-based organisations, private sector and academia) to commit to improving the lives of persons affected by displacement.

BALANCE SHEET

	31/12/2023	31/12/2022
	CHF	CHF
ASSETS		
Cash & cash equivalents	1,069,724	1,254,403
Other accounts receivable	29,020	9,240
TOTAL CURRENT ASSETS	1,098,744	1,263,643
Tangible assets	6,300	9,400
TOTAL NON-CURRENT ASSETS	6,300	9,400
TOTAL ASSETS	1,105,044	1,273,043
LIABILITIES		
Accounts payable	1,261	2,845
Other current liabilities	7,847	7,934
Deferrals	6,900	5,900
Projects overall	254,054	321,322
Projects upscaling	261,977	364,782
Project Disability Football	121,495	123,947
Total short-term provisions of uncompleted projects	637,526	810,051
TOTAL SHORT-TERM LIABILITIES	653,534	826,729
Foundation capital	446,315	523,539
Annual result	5,195	-77,224
TOTAL EQUITY	451,510	446,315
TOTAL LIABILITIES	1,105,044	1,273,043

INCOME STATEMENT

	01/01 - 31/12/2023	01/01 - 31/12/2022
	CHF	CHF
Contributions	770,000	800,000
Other income	6,016	3,160
CONTRIBUTIONS AND OTHER INCOME	776,016	803,160
Grants Programme FCSA	48,843	75,767
Invoiced services	59,838	10,075
Reversed provisions	272,525	161,040
Cost coverage projects overall	18,803	18,523
Cost coverage projects upscaling	154,057	87,271
INCOME PROGRAMME FCSA	554,066	352,676
NET PROCEEDS	1,330,082	1,155,836
Personnel cost	-445,940	-430,292
Travel expenses	-107,810	-95,657
Project costs	-127,755	-99,777
Project balancing, formation of provisions	-272,860	-118,617
COSTS PROGRAMME FCSA	-954,365	-744,343
GROSS PROFIT	375,717	411,494
PERSONNEL EXPENSES	-226,319	-321,496
Premises	-37,976	-85,622
Maintenance, repair, replacements	-3,928	-926
Company car, other transportation expenses	-2,969	-2,895
Insurances, fees, charges	-3,083	-3,197
Energy costs	-433	-
Administration and IT expenses	-63,153	-55,939
Public relations and marketing expenses	-30,949	-10,305
OTHER OPERATING EXPENSES	-142,491	-158,884
DEPRECIATION OF TANGIBLE ASSETS	-3,100	-4,760
FINANCIAL RESULT	1,388	-3,578
TOTAL INCOME STATEMENT	5,195	-77,224

APPENDIX TO THE FINANCIAL STATEMENT 2023

1. ORGANISATION

The foundation was established on 12 January 2007 in Schaan (Principality of Liechtenstein) and relocated to Basel (Switzerland) on 1 October 2010 based on the decision made by the Board of Directors on 27 January 2010.

PURPOSE OF THE FOUNDATION

The foundation's purpose is the support and organisation of sporting activities in service of education and training as well as towards the development of peace.

The foundation publicly calls for donations.

LOCATION

The foundation's seat is in Basel, Switzerland, and domiciliated at Scobag Privatbank AG, Gartenstrasse 56, 4052 Basel.

FOUNDATION ASSETS

The starting capital of the foundation amounted to CHF 30,000. The foundation's assets can be increased through proceeds as well as through other donations, legacies and other contributions from third parties. The foundation is dependent solely upon its assets to carry out its purpose and cover its liabilities.

BOARD OF DIRECTORS

According to the statutes, the Board of Directors is made up of a minimum of three members. The Board determines the actual number of Directors.

- Gigi Oeri, President
- Pierino Lardi, Vice President
- Pierre Jaccoud, Member of the Board of Directors
- Claudio Sulser, Member of the Board of Directors
- Jean-Paul Brigger, Member of the Board of Directors
- Pascal Naef, Member and Delegate to the Board of Directors

All members of the Board of Directors operate with a joint signature of two.

The Board of Directors decides the term of office of each Director of the Board, although re-election is permitted. The President can be elected for life. In case of a by-election, the newly elected Director will take over the term of office of his/her predecessor. The Board of Directors supplements itself through means of co-optation.

All members of the Board of Directors work on a voluntary basis and did not receive any compensation or other remuneration during the financial year within the meaning of the Swiss Code of Obligations (Art. 734a para. 2 CO).

STATUTORY AUDITORS

PricewaterhouseCoopers AG,
St. Jakobs-Strasse 25, 4002 Basel.

SUPERVISORY AUTHORITY

Swiss Supervisory Board for Foundations,
Inselgasse 1, 3003 Bern.

TAX EXEMPTION

The foundation fulfils the criteria for tax exemption according to Swiss Law (§ 66 lit. f StG und Art. 56 lit. g DBG).

2. BOOKKEEPING AND ACCOUNTING PRINCIPLES

The principles of bookkeeping and accounting applied in the financial statement are in alignment with the requirements of the Swiss Code of Obligation (Art. 957 ff. CO).

The essential financial positions are reported as below:

CURRENT ASSETS

The valuation of current assets as well as liabilities occurs at market value of the balance sheet reference date.

OTHER ACCOUNTS RECEIVABLE

Other current liabilities are stated at nominal value.

NON-CURRENT ASSETS

The non-current assets are generally balanced at acquisition or production cost minus necessary write-offs. The write-offs occur at book value, at the rate of 20% for mobile assets and 40% for IT and office hardware. Leased mobile fixed assets and the resulting liabilities are not accounted for.

LIABILITIES AND PROVISIONS

Liabilities are reported at nominal value.

Donations to current projects not yet spent are accounted within the provisions. Project costs not yet covered by project related contributions are being covered by non-specifically earmarked donations at year end, and/or, at the completion of a project.

After the completion of a project, excess income is used for similar projects or accredited to the general unallocated earnings.

The personnel costs attached to operating expenses are shown in the project costs.

3. EXPLANATION OF THE MAIN POSITIONS OF THE FINANCIAL STATEMENT

(ONLY SIGNIFICANT POINTS OF THE AUDITED FINANCIAL STATEMENTS ARE SHOWN HERE)

	2023 / CHF		2022 / CHF			
Cash & Cash equivalents						
Cash balances		3,573		4,488		
Bank balances		1,066,151		1,249,915		
Total Cash & Cash equivalent		1,069,724		1,254,403		
Contributions and Donations (donors known by Scort)						
Contributions covering overhead costs		770,000		800,000		
Donations projects		48,843		75,767		
Programme Football Club Social Alliance (FCSA) 2023						
	DONATIONS, INCOME & REV. PROVISIONS CHF	EXPENSES CHF	PROVISIONS ¹ CHF	ALLOCATED COSTS / INCOME CHF	OFFSETTING (ALLOCATION) ² CHF	BALANCE CHF
Overall	121,596	-102,793	-	-18,803	-	0
Disability Football	53,035	-53,035	-	-	-	0
Evaluation	-	-98,600	-	98,600	-	0
Upscaling	206,665	-52,608	-	-154,057	-	0
Rwanda	-	-42,121	-	42,121	-	0
Tanzania	1,476	-10,395	-	8,919	-	0
Ukraine	-	-74,948	-	74,948	-	0
Ecuador	-	-46,872	-	46,872	-	0
Total Projects self-sustaining	382,772	-481,372	0	98,600	0	0
FCSA non-self-sustaining	-	-400,300	-	-	-	-400,300
Total Programme FCSA	382,772	-881,672	0	98,600	0	-400,300

¹Projects not yet finished ²Projects finished

In comparison, the costs of the FCSA Programme in 2022 amounted to a total of CHF 391,667. The entire overhead costs of the foundation as well as staff and evaluation costs of the FCSA Programme are covered by a private, annual contribution. Therefore, all funds generated through fundraising are exclusively assigned to the non-profit projects.

4. EXPLANATION OF THE AVERAGE ANNUAL NUMBER OF FULL-TIME EMPLOYEES

The number of full-time positions over the year is no more than ten.

5. CONTINGENT LIABILITIES

A bank guarantee of CHF 10,000 has been in place with Scobag Privatbank since December 2022 instead of a rental deposit.

REPORT OF THE STATUTORY AUDITOR

Bericht der Revisionsstelle

zur eingeschränkten Revision an den Stiftungsrat der

Scort Foundation

Basel

Als Revisionsstelle haben wir die Jahresrechnung der Scort Foundation bestehend aus Bilanz, Erfolgsrechnung und Anhang auf den Seiten 36 bis 40 für das am 31. Dezember 2023 abgeschlossene Geschäftsjahr geprüft.

Für die Jahresrechnung ist der Stiftungsrat verantwortlich, während unsere Aufgabe darin besteht, die Jahresrechnung zu prüfen. Wir bestätigen, dass wir die gesetzlichen Anforderungen hinsichtlich Zulassung und Unabhängigkeit erfüllen.

Unsere Revision erfolgte nach dem Schweizer Standard zur Eingeschränkten Revision. Danach ist diese Revision so zu planen und durchzuführen, dass wesentliche Fehlaussagen in der Jahresrechnung erkannt werden. Eine eingeschränkte Revision umfasst hauptsächlich Befragungen und analytische Prüfungshandlungen sowie den Umständen angemessene Detailprüfungen der bei der geprüften Stiftung vorhandenen Unterlagen. Dagegen sind Prüfungen der betrieblichen Abläufe und des internen Kontrollsystems sowie Befragungen und weitere Prüfungshandlungen zur Aufdeckung deliktischer Handlungen oder anderer Gesetzesverstösse nicht Bestandteil dieser Revision.

Bei unserer Revision sind wir nicht auf Sachverhalte gestossen, aus denen wir schliessen müssten, dass die Jahresrechnung nicht dem schweizerischen Gesetz und der Stiftungsurkunde entspricht.

PricewaterhouseCoopers AG

Leonardo Bloise
Zugelassener Revisionsexperte
Leitender Revisor

Niklas Schuebbe
Zugelassener Revisionsexperte

Basel, 15. April 2024

PricewaterhouseCoopers AG, St. Jakobs-Strasse 25, Postfach, 4002 Basel
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BOARD OF DIRECTORS

PRESIDENT

Gigi Oeri

Honorary President FC Basel 1893

VICE PRESIDENT

Pierino Lardi

Former FIFA Commissioner
Former UEFA Match Delegate

BOARD OF DIRECTORS

Pierre Jaccoud

Owner Pierre Jaccoud Consult
Vice Chairman Independent Capital Group
President of the Stiftung Blindenheim Basel

Avv. Claudio Sulser

Lawyer at Sulser Jelmini Padlina e Partner
Former Swiss National Team Player

Jean-Paul Brigger

Former FIFA Technical Director
Former Swiss National Team Player

DELEGATE OF THE BOARD OF DIRECTORS

Pascal Naef

Personal Assistant to the President of the Scort Foundation
Managing Director of Stiftung Nachwuchs-Campus Basel
Delegate of the Board of Directors of Stiftung Nachwuchs-Campus Basel

HONORARY MEMBER OF THE SCORT FOUNDATION

Adolf Ogi

Former President of Switzerland
Former Special Adviser to the UN Secretary General
on Sport for Development and Peace

IMPRINT



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