

## Opening European Week of Sport 2020 & Presidency Conference: “Partnerships for physical activity and sport – Be(come) Active!”

### Opening European Week of Sport

Alte Oper Frankfurt/Main, Germany

23 September 2020 in Livestream [www.beactive-deutschland.de](http://www.beactive-deutschland.de)

Moderation: Daniel Weiss (HR)

*In German language with English translation*

Time	Session and Speakers
17:00	<i>Arrival of invited guests and registration</i>
17:15	<b>Video projection:</b> The European Week of Sport <b>Welcome to Frankfurt:</b> Markus Frank - City councillor of Frankfurt am Main
17:30	<b>Greeting and welcome messages:</b> <ul style="list-style-type: none"> <li>- Stephan Mayer - Parliamentary State Secretary at the Federal Minister of the Interior, Building and Community</li> </ul> <b>Video projection:</b> #BeActive Frankfurt 2019 <ul style="list-style-type: none"> <li>- Volker Bouffier – Hessian Ministry of the Interior and Sports</li> </ul> <b>Show presentation</b> <b>Interview:</b> <ul style="list-style-type: none"> <li>- Alfons Hörmann - President German Olympic Sports Confederation (DOSB)</li> <li>- Alfons Hölzl - President German Gymnastics Federation (DTB)</li> </ul> <b>#BeActive – Drums Conversation</b>
18:25	<b>Official opening of the European Week of Sport</b> <ul style="list-style-type: none"> <li>- Mariya Gabriel - European Commissioner for Innovation, Research, Culture, Education and Youth</li> <li>- Light up of the European Week of Sport 2020</li> <li>- Video greetings from European countries</li> </ul>
18:30	<b>End of livestream</b>

## Online Presidency Conference “Partnerships for Physical Activity and Sport – Be(come) Active!”

24 September 2020 – [www.presidency-conference.de](http://www.presidency-conference.de)

In English language, participation online or by lifestream

Time	Session and Speakers	
08:00	Technical set-up arrangements, troubleshooting.	
09:00	<p><i>Opening and welcome words</i>  <b>Daniel Weiss - Moderator</b></p> <p><b>Stephan Mayer</b>- Parliamentary State Secretary at the Federal Minister of the Interior, Building and Community  <b>Mariya Gabriel</b> - EU Commissioner for Innovation, Research, Culture, Education and Youth</p> <p>In interview form:  <b>TBC</b> - Hessian Ministry of the Interior and Sports  <b>Alfons Hörmann</b> – DOSB  <b>Alfons Hölzl</b> – DTB</p>	
09:40	<p><i>Impulse presentations - Keynote speakers</i>  <b>Be(come) Active – Implications for reaching out to target groups and sustainable behaviour change</b>            Prof. Dr. Petra Wagner - Leipzig University (Germany)</p> <p><b>Activity friendly cities - Planning and making cities for people</b>            Jorn Wemmenhove - Humankind - Agency for Urban Change (The Netherlands)</p>	
10:50	<b>Coffeebreak</b>	
11:10	<p><b>Track 1: Stakeholders and Sport Community - through cooperation to a healthier society</b>            Moderator: Jacob Schouenborg (Denmark)</p> <p><i>Good Practices presentations:</i>            - Activating kids: Hessische Bewegungsscheck – Christopher Heim (Germany)            - Activating workers: Active Businesses- Viktor Sušec (Slovenia)            - Activating migrants: Intrecciante A.S.D – Beatrice Agostini (Italy)</p>	<p><b>Track 2: City networks and partnerships</b>            Moderator: Philippe de Witte (Belgium)</p> <p><i>Good Practices presentations:</i>            - A smarter Europe: Association for Sport and Municipalities – André de Jeu (The Netherlands)            - A greener Europe: Municipality of Ingelheim am Rhein – Eveline Breyer (Germany)            - A closer to citizens Europe: Municipality of Bergamo - Nicoletta Colombo (Italy)</p>
11:50	Breakout room 1 (15´conversation)	Breakout room 1 (15´conversation)
12:10	Breakout room 2 (15´conversation)	Breakout room 2 (15´conversation)

12:30	Breakout room 3 (15´conversation)	Breakout room 3 (15´conversation)
13:00	<b>Lunchbreak</b>	
14:00	<b>Parallel Sessions – Summary and conclusion</b> Jacob Schouenborg - International Sport and Culture Association (Denmark) Philippe de Witte – Active Local Europe (Belgium)	
14:20	<i>Presentation</i> <b>Networking and partnerships - models and experiences in the field of "Health Enhancing Physical Activity" in Germany</b> Andreas Klages – State Sport Confederation of Hessen (Germany) Pia Pauly - German Gymnastics Federation (Germany)	
14:40	<i>Impulse presentation - Keynote speaker</i> <b>Promotion of an active lifestyle - responsibilities, networking and knowledge</b> Prof. Dr. Sylvia Titze - University of Graz (Austria)	
15:30	<b>Coffeebreak</b>	
15:50	<b>Update on European Commission activities and opportunities</b> Yves Le Lostecque – Head of the Sport Unit - European Commission	
16:00	<i>Conference conclusions and closure</i> Moderator and keynote Speakers – “I been listening...” <b>Presentation of graphic recording</b>	

**For more information please contact:**

- Opening European Week of Sport: Katrin Jaenicke [katrin.jaenicke@dtb.de](mailto:katrin.jaenicke@dtb.de)
- Presidency Conference: Maria Lourdes Gonzalez [presidency-conference@dtb.de](mailto:presidency-conference@dtb.de)